

Andy Willinger

Writer / Director / Producer / Editor
BROADCAST CREATIVE & BRANDING

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INDEPENDENT WRITER / DIRECTOR / PRODUCER / EDITOR (PREDITOR) JUNE 2012- PRESENT

- HD Video Editing Suite- Apple Final Cut Pro 7 & Avid Media Composer 7 • Canon HD DSLR Camera Systems
- Projects include:

AXS TV - Promos & Branding

Created the network's Image / Branding campaign.

Coined the network tagline: "Rock Harder. Laugh Louder. Fear Nothing."

Wrote and produced many other on & off-air promos, radio spots and print ads for Mark Cuban's startup cable network. Directed on-air talent.

National Geographic Channel - Upfront Presentations 2014

Wrote, produced and edited several Upfront sizzles highlighting the network's new shows. Bigsmack.TV.

Tennis Channel - "News and Notes"

Series of short-form sponsored programming for Tennis Channel. Sherman Oaks Creative.

WRITER / PRODUCER / EDITOR (PREDITOR)

GSN. Game Show Network. JUNE 2002 - JUNE 2012

- Created numerous on-air promos, Upfront presentations, short-form programming, sizzle reels and stunts for the marketing of this cable TV network with 75 million viewing households.
- Conceived, wrote, produced and edited a multitude of show launch campaigns, live action and clip spots, episodic promos, and marketing initiatives.
- Supervised and directed motion graphics artists, music composers and production personnel.
- Directed on-air actors and voiceover talent.
- Worked with internal and external departments, production companies, Ad agencies and other vendors to coordinate broadcast creative with concurrent print, radio, new media, social and viral campaigns.
- Expertise with the Apple Final Cut Pro 7 and AVID Media Composer editing systems; Apple Xsan and Avid Unity media management; Online finishing to exacting HD broadcast standards.
- TV series promoted included: Deal or No Deal, Who Wants to be a Millionaire?, The Amazing Race, Dancing With The Stars, Family Feud, Match Game, Jeopardy!, The Gong Show, Baggage, High Stakes Poker, Are You Smarter Than A 5th Grader?, Lingo and The Newlywed Game.

EDITOR

Van Ness Films / FoxStar Productions. 2000 - 2001

- Projects included:
 - Cleopatra: The Film That Changed Hollywood**
Two hour documentary for American Movie Classics' Backstory Series.
 - Travel Channel Secrets of...**
One hour documentary series for the Travel Channel.

EDITOR

E! Entertainment Television Networks. 1997 - 2000

- Founding member of **The E! True Hollywood Story** Biography Series team.
- Lead Editor of both one and two hour documentaries profiling:
Frank Sinatra, Michael Landon, Dean Martin, Wayne Newton, Mia Farrow, Steve McQueen, Gilda Radner, Corey Feldman, Bob Crane, Larry Flynt, Claus Von Bulow, Eight is Enough, Johnny Cash, Cheech & Chong, The Beatles' Wives, Divine, The Village People, and many others.
- Directed re-enactment sequences for The E! True Hollywood Story: Burt Reynolds.
- Also Editor on: The Howard Stern Show, Mysteries & Scandals, Wild On!, Homes with Style, Shabby Chic, Behind The Scenes, Dining in Style, E! Specials, E! and STYLE Promos and Celebrity Profile.

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INDEPENDENT EDITOR 1996 - 1997

Edited numerous long - form TV programs, commercials, promos, music videos, documentaries, corporate / industrial films, short films, and sales tapes for companies including:

- Killingsworth Presentations, Long Beach, CA
- Kingsize Productions, Hollywood, CA
- Electric Indigo, Hollywood, CA
- Jump Cuts, Venice, CA

STAFF EDITOR AND MANAGER

Kingsize Post Production. 1995 - 1996

AVID Media Composer Editing Suites

- AVID Editor and Post Production Supervisor.
- Supervised a staff of 4 employees.
- Client / Project bidding and scheduling.
- Created advertising and promotions campaigns, media placement and print design.
- Supervised technical support of Media Composer and Macintosh hardware / AVID peripherals.

PRODUCER / EDITOR

Factory Films 1993 - 1995

- Produced, production managed, and edited numerous music videos, TV commercials. and short films.
- Projects included:
 - Cradle To Grave: The History of the Bloods & Crips, One hour documentary. Co-Producer and Editor.

OTHER SKILLS

- Expertise with the AVID Media Composer 7 and Apple Final Cut Pro 7 editing systems.
- Music Supervisor, Producer, Remixer, songwriter, recording artist & Club D.J.
- Extensive Macintosh computer, audio editing & graphic design skills.
- Adobe Photoshop, Apple Aperture, Compressor, MS Office, Outlook and more.
- Substantial motion picture cinematography, digital & film still photography and lighting skills.
- Owner, Canon DSLR - HD video / still camera systems, Zoom H4N Digital Audio Recorder.
- Experience with Arriflex & Panavision motion picture film cameras.

EDUCATION

Boston University, College of Communication

B.S. Degree in Broadcasting and Film.

Advanced 16mm Filmmaking Program. Concentration on Directing.

Authorized AVID Media Composer Training

Intensive coursework at Montana Edit, Santa Monica, CA.

HONORS / AWARDS

- **Member, Academy of Television Arts & Sciences.**
- Spokesperson for the AVID Media Composer editing system.
 - Featured in the film **The Best Editor on The Planet**, by AVID Technology, 2006
- Promax Silver Award, 2005; Best Editing, Celebrity Blackjack - "Nickname"
- Promax Silver Award, 2004; Producing- Best News Campaign, Who Wants to be Governor of California
- Video Premiere Award - Best Retrospective Documentary, 2001.
 - Cleopatra: The Film That Changed Hollywood
- Gracie Allen Award Winner, 1997; Best Biography, Female Subject-THS: Gilda Radner
- Prizm Award Winner, 1997; Best Televised Biography- THS: Corey Feldman
- GLAAD Award Nominee, 1999; Best Documentary- THS: Divine
- Prizm Award Nominee, 2000; Best Televised Biography- THS: Burt Reynolds